

## **Case Statement for Chase the Music**

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help the children





Chase the Music gives children battling critical conditions hope, strength, love and joy through the power of music.

Original music - composed and performed just for them.



## hope strength love joy

THE POWER OF MUSIC

Wouldn't it be wonderful if each of us could have a song written just for us? Chase the Music brings original music to those most in need,. We provide children battling critical conditions original musical experiences. Our gifts are of hope, strength, love and joy.

Music is created specifically for the child after meetings between the composer/songwriter/ choreographer and the child, family, friends and caregivers. We work hard to align the music and the premiere event to the child.

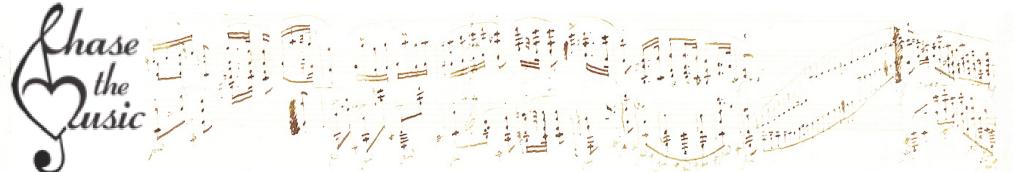
The premiere is a shared experience allowing others to enjoy and benefit. Family and friends are greatly moved. Composer and musicians involved in creating and delivering the music are touched. Audiences experience the gift first hand. Boundaries of culture, geography, language, generations and time are all broken by music.

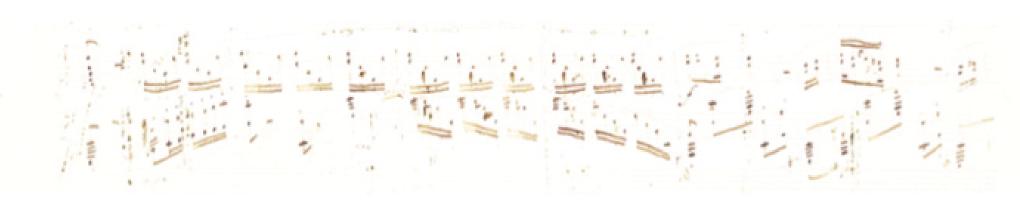
The memories live on forever. Recordings fortify the musical gift, so that it may be enjoyed and shared. Love and beauty live forever in a Chase the Music gift.

Music with feeling. Music forhealing.









## mission, dreams, mantra

### Mission

Chase the Music gives children battling critical conditions hope, strength and joy through the power of music. We do this with original music - composed and performed just for them.

#### Dreams

To help children across the globe year with music.

Develop Chase the Music into a world-wide organization providing the power of music to as many as possible.

#### Mantra

Music with feeling, music for healing.



## When I was undergoing chemo...

Music is what kept me going.

--Thomas Maede Chase the Music recipient, 'Cuttlefish', age 14, kidney cancer

## what we do...

Chase the Music creates and delivers original music for children battling critical illnesses.

We are focused on providing a loving experience for the child, family and friends to aid in the healing process. Music is the channel to do this.

Music is written specifically for the child, taking into consideration the person and the situation. The performance of this original composition of very special music touches all.

#### Personalized music

Chase the Music compositions are written specifically for the child. A classical piece with horn and flute solos for Lauren, whose parents are professional horn and flute players. A leading bass for the son of a jazz bass player. A royal style for Chito who loves princess movies. Campfire sing-alongs for kids at a mountain camp. Each piece is carefully orchestrated to bring meaning to the music and the child.

## Extraordinary performances

Our performances are unique and extraordinary. They are structured to ensure lasting memories for everyone. Little extras, like giving the child a baton, and asking them to conduct the orchestra. Flowers for supportive sisters. Performances take place in the home, in care facilities, outdoors and in auditoriums. We deliver our original music with meaningful, respectful, caring events.

Music with feeling. Music for healing.



Music is a moral law.
It gives soul to the universe, wings to the

mind, flight to the imagination, and charm and gaiety to life and to everything.

-- Plato

## Putting together the puzzle

#### The components

A Chase the Music piece starts from any angle – a composer, a musical group, someone associated with a child, or any interested party may start the process. Once the project idea is initiated, the remaining components are brought into play. Our orchestrator ensures that every piece of the production is personalized to the child, maximizing impact of the Chase the Music gift.

#### The Music

We do genres from A-Z. Aboriginal to Zydeco. Rock to Reggae. A Capella to choir. Classical to modern. Singer songwriter to big band and full orchestra. Amateurs to professionals. Dance and musical theater too!

Musical experiences in harmony with the child.



### Build the gift

The Chase the Music orchestrator brings all of the pieces together. We focus on providing a loving experience for the child, family and friends. Music is the channel to do this. Music, written specifically for the child, taking into consideration the situation, creates great meaning.

#### The premiere

Delivery of a world-class musical experience means understanding the child and their music. Sometimes it's at home, or a hospital room. Other events are in concert halls or churches. Indoors and out. Gymnasiums and in the woods. Music is everywhere.

## In music one must think with the heart and feel with the brain.

## -- George Szell



## The most important component

The child is of course the most important piece of the work we do. We communicate with the child, family and friends during the development process to understand and get to know the child. Their favorite music, their activities, favorite color, what makes them happy and comfortable all flow into the building of the music and the production.

Children battling critical conditions include those battling terminal illness, critical injury, severe disease, debilitating syndromes and major mental crisis.

## The Music grows...

The music is released after the premiere performance. The power is realized on an even larger scale as the pieces are performed and played again.

Thomas, 14, kidney cancer, himself a violinist, after the premiere of his piece, asked the composer if he would rescore it as a quartet. He wanted to perform it for his other friends, that couldn't leave the hospital. Unlike other gifts where the memory fades, a Chase the Music gift grows after release.



## Music has healing power.

## -- Elton John

## board of directors

#### **Function**

The board of directors is responsible for strategic direction, execution and governance of the organization. The Chase the Music board is progressive, aggressive and committed to deliver on it's promises to our funders, volunteers, families and especially the children.

#### Mike Carroll

As a retired judge, father, grandfather, and lover of music and children Mike leads the organization with insights into all aspects of the business. A transplant from the Arizona desert to the mountains of Colorado, he enjoys sharing with his friends and family and building community.

### Dan Reed

Dan is a caring father and resident of Benicia, California. This significant traveler and businessman brings Chase the Music a wide variety of perspectives. He started with the organization as a coach and mentor. He then involved himself as a volunteer and now is a critical asset to its business success.

## Clark Hodge

Founder
See following page for his bio.



I didn't cry for more than twenty years of my life.
Now I cry tears of hope and joy for every one of these kids.

-- Clark Hodge

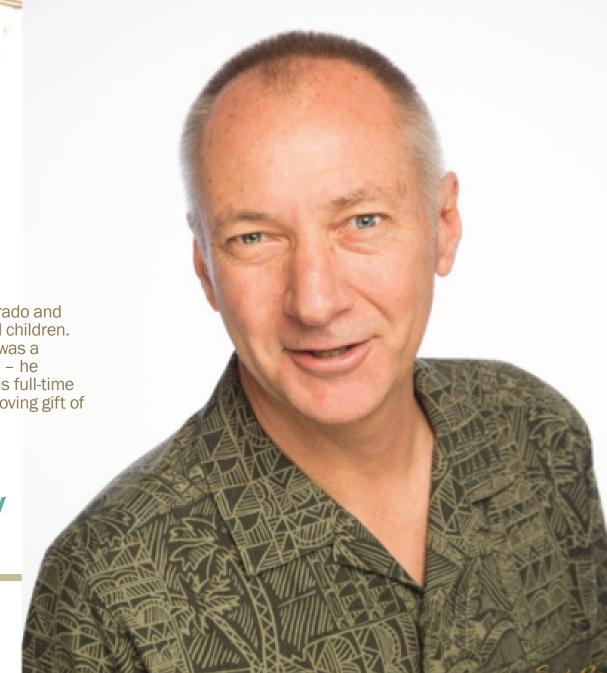
## Executive Director Clark Hodge

Clark is the founder, CEO and inspiration to Chase the Music.

Clark lives in the mountains of Colorado and has always had a love for music and children. For several years, Chase the Music was a personal project. Beginning in 2015 – he jumped in with both feet. It is now his full-time passion – to help children with the loving gift of music.

Clark believes that all of us, but especially these children, must:

Chase the Music!







Chase the Music began as a single effort to help a little girl, Lauren, who had been diagnosed with leukemia.

Our founder tells the story:

Originally, the idea was to get her a special teddy bear. But I quickly realized that kids have lots of teddys, and ill children doubly so. So no matter how 'cool', any teddy would be lacking in meaning.

And this gift for Lauren needed meaning.

Then, the idea of having a piece of music, just for Lauren, came to me. We worked hard to find a composer, performing group and venue that could deliver the perfect gift. It took over a year to prepare, but the gift was delivered and this was the beginning of Chase the Music.

At the completion of her premiere, Lauren looked up at me and said "Clark, I'm never going to stop smiling". For me, life could never be the same.

Music for healing. Music with feeling.

how



## Use the talents you possess, for the woods would be very silent if no birds sang except the best.

## -- Henry Van Dyke



These pieces were all learning experiences. What worked, what didn't. Experiments in style and production.

Towards the end of 2014, Clark found himself in a position to make a major life decision: To continue in his career, or to dedicate his life to something he felt a deep passion for – Chase the Music. The decision was easy. Nothing else in his life brought joy and tears like the work with Chase the Music – the kids, musicians, volunteers and supporters were all wonderful.

Chase the Music had to be his sole focus to realize the dreams and potential for healing and joy.

## In December 2014, Chase the Music was granted 501(c)(3) status.

We began to build Chase the Music as a viable business organization. A board of directors was formed. A website and other collateral materials were developed. Processes were documented to be able to scale. Relationships with people and partners were initiated. Most importantly a number of commissions were begun. We wanted the programs to be the focus even while building the organization.

We implemented processes to ensure that the integrity and quality of experience is preserved, even as we grow. The Chase the Music experience provides a lifetime of memories for all involved and it's quality cannot be compromised.

We set organizational philosophies to guide us into the future.



## Keep listening to music, cause it gets you through everything, I promise.

## -- Mitch Lucker

## funding model

Funding of Chase the Music is centered around three areas:

- Individual donations
- Corporate sponsorships
- Institutional grants

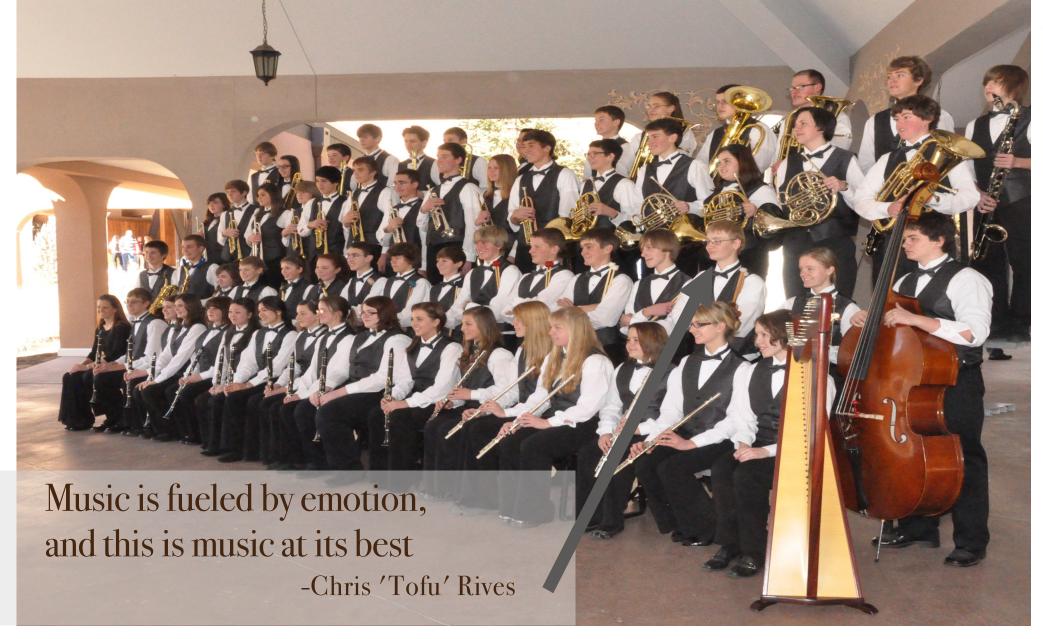
A Chase the Music event is a wondrous gift. Our events provide awareness and exposure, which drives additional giving. As music is released, awareness will grow by orders of magnitude.

Our future strategy is to add two more components to the funding model:

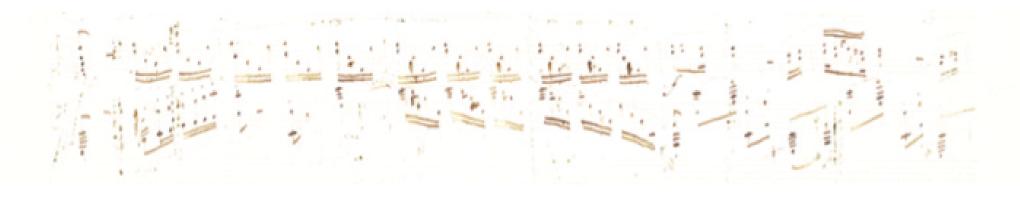
- A music publishing & distribution strategy
- An endowment program

This balanced five pronged structure will ensure the long term sustainability of Chase the Music.









## making an impact

## Chase the Music makes a significant impact in its work.

#### The children

"Clark, I'm never going to stop smiling."

A pretty powerful statement for a five year old, suffering from leukemia and undergoing chemotherapy.

#### The family

"This is better than our trip to Disney", said one father.

#### The composers

"I just have to do this for Lauren and her family", said Clint Needham. "I can't imagine what they are going through".

#### The performers

"Music is fueled by emotion, and this is music at its best", said Christopher Rives.

#### The audience

No one leaves a performance untouched by the music. "I love the meaning behind Chase The Music-- it's absolutely brilliant and beautiful!" - Brook Svitak.



## Music is perpetual, and only the hearing is intermittent.

## -- Henry David Thoreau

## timeless impact

Every Chase the Music gift is a legacy for the future.

As music is released 'into the wild', (that is recordings of the piece being played and other groups performing the commissioned piece), more and more people will be touched by the music and its story.

"When Kati's sad she plays her song and it makes her happy again." Mom of a Chase the Music child. Vision 2025, 2050 2120

Our five, thirty and one-hundred year strategic visions have been formalized, and will give us direction in providing musical gifts to children battling critical conditions.

Music and children bring out the best in humanity.

Music for healing. Music with feeling.









## Be a part of Chase the Music...

Chase the Music needs your help.

- Sponsorship
- Writing
- Performing
- Hosting
- Volunteering
- Giving

The children need you. Help us with your generous support. Together, we will forever:

Chase the Music



My heart, which is so full to overflowing, has often been solaced and refreshed by music when sick and weary.

-- Martin Luther

## sponsorship

### Partnering with Chase the Music

Sponsorship of Chase the Music not only helps a child, but also many others. You are making a lasting impact to a child's health and a families well-being. Your sponsorship also improves the lives of the associated musicians, composers and audience members.

A Chase the Music sponsorship gives you exposure, not only immediately, but into the future as pieces are redistributed and performed for greater audiences.

### How can a sponsorship help you?

- ♦ Presentation and linkage from our website
- Inclusion on printed programs, advertising and other materials
- Recognition on musical scores
- ₱ Publicity in press releases
- A positive charitable image in the areas of health-care, children, and the arts/music
- & Preferential access to Chase the Music events
- Unique employee volunteer opportunities



Music of all the arts has the most influence on the passions and the legislator should give it the greatest encouragement.

-- Napoleon Bonaparte

## donate

#### Giving to Chase the Music

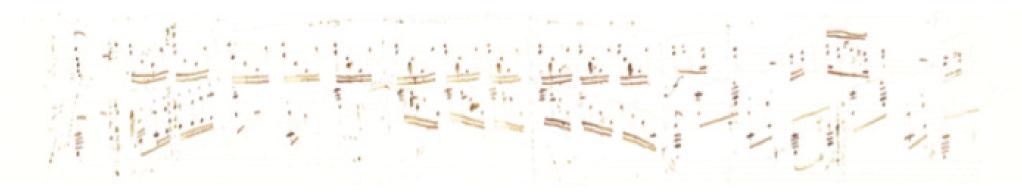
Your contribution to Chase the Music helps not only a child, but it touches many others. You are making a positive impact to a child's health and a families well-being. Your generous contribution also improves the lives of the associated musicians, composers and audience members. Help us make the world a better place with kids and music!

You can Chase the Music!



# Music is that which takes silence and brings it to life. -Plato





## collaborate

We would love to work together with you!

### Be a part of the puzzle

We are always looking for composers, performers, venues etc to be part of a Chase the Music gift. Let's Chase the Music together.

#### Introduce others to Chase the Music.

Share the beauty with your friends, musicians, composers, aficionados, organizations and lovers of all things music and children.

#### Volunteer with us

We're doing great work and can always use extra help. What talents do you have that could be of use? Along with the obvious musical ones, we'd love to have your help with event planning, fund raising, event production, marketing, you name it.

#### Listen and enjoy!

Be a part of Chase the Music just by listening to and watching our performances.

The music and the children are beautiful!







## thank you

May you always:

Chase the Music

## Contact:

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Chase the Music is recognized by the US IRS as a 501(c)(3). EIN #: 45-5137624.

